Comprehensive Content. One API.

Seamlessly deliver targeted news and social media with LexisNexis® Metabase

Power your application, platform, research or analytics with a single XML feed that makes it easy to extract business intelligence from the most comprehensive, global content collection in the industry.

Offering access to 3.5 million news articles and social media posts in 75+ languages and 100+ countries, LexisNexis Metabase provides a near real-time stream of open Web and licensed content. Relevant content is made available through an enriched XML data feed, enabling standard and flexible integration into any database or application.

Users can monitor coverage and commentary on companies, customers, products, trends, events and pertinent topics. Add or change data sources on the fly without ever having to alter your data schema. Analyze and report on media trends and business information by locations, vertical markets, stock symbols, MozRank, news source category and more.

What LexisNexis Metabase lets users do:

- **Search** global to local content from print sources such as magazines, newspapers and journals, Web sites and broadcast news to blogs and other social media channels — all through a single, unified API.

- **Filter** and serve targeted news & social media in any environment including corporate intranets, business portals, search engines and proprietary databases and applications.

- **Analyze** relevant, reliable business information for strategic planning, faster response to market changes and informed decision making.

LexisNexis®

How LexisNexis Metabase Works

- **Content is aggregated** from 2.5 million print, online, social and broadcast sources. New sources are added every week, including the ability to integrate custom sources.

- **Data is normalized** in one format, making it easy to build and maintain advanced filters across content types.

- **Proprietary extraction and indexing technology** ensures minimal data latency and near real-time coverage, while continuously tracking sources and categorizing content. LexisNexis Metabase indexes across 850+ topics.

- **Descriptive metadata** is added including headline, topic, index time, publisher, country, language, editorial source rank, source topic, media type and news category, enabling users to refine searches. View sentiment for entire articles and drill down to see sentiment on individuals, products and organizations.

- **Standard and flexible integration** into any database or application is made available via an enriched XML data feed. Feeds can be bundled into applications or platforms for internal research and analytics or redistributed for commercial use.

Applications of LexisNexis Metabase

- Access large volumes of media-related content in near real-time

- Integrate news and social media into intranets, products or services

- Uncover relevant information for market research, strategic planning and business analytics

> 66 *It's amazing how Metabase delivers the relevant information.... it's an integral part of our platform.* 99
>
> Cameron Joye, *Community Manager, Engagor*

For more information, contact your LexisNexis Sales Representative.

After nearly 40 years providing solutions that help organisations harness the power of information, LexisNexis remains dedicated to developing innovative tools to support data-driven decision-making. Our commitment extends beyond comprehensive content and outstanding search technology to world-class client service support, ensuring that our clients gain maximum insights — and value — from LexisNexis solutions.

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